S12: 12” W x 12.5” H x 3.5” GUSSET

TRIM TOLERANCE: Content in cyan shaded area may be cut off or appear on opposite edge of pouch.

BLEED AREA: Content should cover red shaded area to avoid unprinted edge of final pouch.

HANG HOLE TOLERANCE
Size of darker orange shapes.

May move within lighter orange shaded area.

TEAR NOTCH TOLERANCE: Centered on line.
May move within blue shaded area.

ZIPPER TOLERANCE: Centered on line.
May move within green shaded area.

FRONT PANEL

This text shows correct orientation for the front.

LAY AREA: To ensure readability, avoid placing text between there and the fold line.

FOLD

GUSSET

Bottom of the pouch.

Do not place important content in the corners (purple line-shaded areas) of the gusset.

GUSSET TOLERANCE:
Centered on fold lines.

To ensure full coverage of front/back panels, extend panel artwork past fold lines to edges of purple solid-shaded area.

FOLD

LAY AREA: To ensure readability, avoid placing text between there and the fold line.

TRIM TOLERANCE: Content in cyan shaded area may be cut off or appear on opposite edge of pouch.

ZIPPER TOLERANCE: Centered on line.
May move within green shaded area.

BACK PANEL

Back panel content should be rotated 180°.
This text shows correct orientation for the back.

TEAR NOTCH TOLERANCE: Centered on line.
May move within blue shaded area.

HANG HOLE TOLERANCE
Size of darker orange shapes.

May move within lighter orange shaded area.

BLEED AREA: Content should cover red shaded area to avoid unprinted edge of final pouch.

TRIM TOLERANCE: Content in cyan shaded area may be cut off or appear on opposite edge of pouch.