



FRONT PANEL

BEFORE YOU BEGIN:

- Review this dieline guide
- Review our print specifications at thepkglab.com/t/ArtworkSpecifications
- For questions, contact graphics@thepkglab.com

For the best results, PLEASE DO NOT:

- Add more artboards/pages (only **one** artboard per file)
- Resize or rotate the artboard
- Rename or rearrange dieline layers (put **all** artwork in the ARTWORK layer)

L20: 7" W x 12" H

FOLD

DIELINE GUIDE

CUT TOLERANCE

To allow for the cut tolerance, please ensure your artwork matches along both **blue edges**.

SAFE AREAS

To avoid important info being trimmed off or folded onto another panel, please keep all critical elements inside of **orange safe areas**. Backgrounds can cover the entire artboard.

OPTIONAL FEATURES

When ordering, you can add a hang hole or zipper, or remove the tear notch. If chosen, these features will be placed where **marked in green**. If you don't plan to order a feature, you can safely disregard its green markings.



BACK PANEL